2017 Sponsorship Opportunities

Not Just a Walk in the Park!
Join us for our 6th annual Walk for The Woods Project
Saturday, April 29, 2017

Title Sponsor $35,000 (G&A Partners and Cigna)
- Thirty-five (35) complimentary Walk registrations
- Inclusion in all The Woods Project communications promoting the event (newsletters, emails, etc.)
- Logo prominently placed on all Walk marketing material
- Logo on Walk website with link to your business/organization site
- Company logo stated as presenting sponsor on all banners
- Inclusion in all media opportunities and press releases
- Display up to (4) company banners
- Opportunity to speak on the Main Stage about your company/organization
- Company/Organization mentioned as sponsor from Main Stage
- Opportunity to distribute promotional items, and/or literature
- Opportunity to be matched with a school & walk with students
- Networking events before the Walk

Start/Finish Line Sponsor $25,000
- Twenty (20) complimentary Walk registrations
- Inclusion in all The Woods Project communications promoting the event (newsletters, emails, etc.)
- Logo placed on all Walk marketing material
- Logo on website with link to your business/organization site
- Company logo printed on Start/Finish Banners and Sponsor Banner at the event
- Display up to (2) company banners
- Company/Organization mentioned as sponsor from Main Stage
- Opportunity to distribute promotional items, and/or literature
- Opportunity to be matched with a school & walk with students
- Networking events before the Walk

History Stop Sponsor $15,000
- Fifteen (15) complimentary Walk registrations
- Inclusion in all The Woods Project communications promoting the event (newsletters, emails, etc.)
- Logo placed on all marketing material
- Logo on website with link to your business/organization site
- Company logo printed on Sponsor Banner at the event
- Display up to 1 company banner at event
- Company/Organization mentioned as sponsor from Main Stage
- Opportunity to distribute promotional items, and/or literature
- Opportunity to be matched with a school & walk with students
- Networking events before the Walk

Adopt-A-School Sponsor $10,000
- Ten (10) complimentary Walk registrations
- Inclusion in all The Woods Project communications promoting the event (newsletters, emails, etc.)
- Logo placed on marketing material
- Logo on website with link to your business/organization site
- Company logo printed on Sponsor Banner at the event
- Company/Organization mentioned as sponsor from Main Stage
- Opportunity to distribute promotional items, and/or literature
- Opportunity to be matched with a school & walk with students
- Networking events before the Walk

Super Team Sponsor $5,000
- Five (5) complimentary Walk registrations
- Inclusion in all The Woods Project communications promoting the event (newsletters, emails, etc.)
- Logo placed on marketing material
- Logo on website with link to your business/organization site
- Company logo printed on Sponsor Banner at the event
- Company/Organization mentioned as sponsor from Main Stage
- Opportunity to distribute promotional items, and/or literature
- Networking events before the Walk

www.walkforthewoodsproject.org
First Time Sponsor $2,500

- For first-time event sponsors
- Five (5) complimentary Walk registrations
- Inclusion in all The Woods Project communications promoting the event (newsletters, emails, etc.)
- Logo placed on marketing material
- Logo on website with link to your business/organization site
- Company logo printed on Sponsor Banner at the event
- Company/Organization mentioned as sponsor from Main Stage
- Opportunity to distribute promotional items, and/or literature
- Networking events before the Walk

Water Sponsor

- Help us provide water for Walk participants at the Start/Finish line and along the route
- Inclusion in all The Woods Project communications promoting the event (newsletters, emails, etc.)
- Logo placed on marketing material
- Logo on website with link to your business/organization site
- Company logo printed on Sponsor Banner at the event
- Opportunity to distribute promotional items, and/or literature
- Networking events before the Walk

Photo Booth Sponsor

- Our Walkers will have the opportunity to take team and small group photos as a keepsake
- Inclusion in all The Woods Project communications promoting the event (newsletters, emails, etc.)
- Logo placed on marketing material
- Logo on website with link to your business/organization site
- Company logo printed on Sponsor Banner at the event
- Opportunity to distribute promotional items, and/or literature
- Networking events before the Walk

Water Bottle Sponsor

- Help us provide re-usable water bottles for our participants
- Inclusion in all The Woods Project communications promoting the event (newsletters, emails, etc.)
- Logo placed on marketing material
- Logo on website with link to your business/organization site
- Company logo printed on Sponsor Banner at the event
- Opportunity to distribute promotional items, and/or literature
- Networking events before the Walk

T-shirt Sponsor

- Each of our Walkers and Student participants will have t-shirts recognizing the event and promoting our sponsors.
- Inclusion in all The Woods Project communications promoting the event (newsletters, emails, etc.)
- Logo placed on marketing material
- Logo on website with link to your business/organization site
- Company logo printed on Sponsor Banner at the event
- Opportunity to distribute promotional items, and/or literature
- Networking events before the Walk

Photography Sponsor

- Help us capture photos and memories of this year’s Walk by taking photos of our participants along the route, at the start/finish line, and at history stops
- Inclusion in all The Woods Project communications promoting the event (newsletters, emails, etc.)
- Logo placed on marketing material
- Logo on website with link to your business/organization site
- Company logo printed on Sponsor Banner at the event
- Opportunity to distribute promotional items, and/or literature
- Networking events before the Walk

Printing Sponsor

- We will need support printing brochures, banners, and signage to promote the Walk
- Inclusion in all The Woods Project communications promoting the event (newsletters, emails, etc.)
- Logo placed on marketing material
- Logo on website with link to your business/organization site
- Company logo printed on Sponsor Banner at the event
- Opportunity to distribute promotional items, and/or literature
- Networking events before the Walk

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2017 Walk for The Woods Project
Sponsorship Registration Form

Walk with us! Saturday, April 29, 2017
Ripley House 4410 Navigation Blvd

Company/Organization Name: __________________________________________

Mailing Address: ______________________________________________________

City: __________________________ State: _____ Zip: ______________________

Phone: ______________________ Website: ________________________________

Contact Name: ____________________ Contact Phone: ________________

Contact Email: ______________________

Sponsorship Level (please check one):

___ Title Sponsor   ___ Start/Finish Line Sponsor   ___ History Stop Sponsor

___ Adopt-a-School Sponsor   ___ Super Team Sponsor   ___ First Time Team Sponsor

___ Other

Total Enclosed: $___________

Please mail payment to:
The Woods Project
2700 Southwest Freeway, Suite A
Houston, TX 77098

Please submit all logos in vector and jpeg or png format to jessi@thewoodsproject.org. The deadline for all sponsorship commitment is March 15, 2017.

Questions? Contact Jessica Manley, TWP Development Director, at 816-507-3661 or jessi@thewoodsproject.org Event Chairs: Kim Traylor, G&A Partners, ktraylor@gnapartners.com or Kristina Lund, BBVA Compass, kristina.lund@bbva.com or Gil Melman, Spark Energy, gmelman@sparkenergy.com.